**Is “Wal-Mart” Good for America**

*Instructions: After viewing the PBS special “Is Wal-Mart Good for America” answer the following questions in complete sentences. Be sure to* ***explain*** *your answers.*

1. What did you know about Wal-Mart before the documentary?

2. Are you a Wal-Mart shopper? Why or why not?

3. Do you know anyone that works at or did work at Wal-Mart? If so, how have they described their experience?

4. Do you think the strategies Wal-Mart uses are fair? Why or why not?

5. Who gains the most from Wal-Mart’s price policies?

6. Who is hurt the most by Wal-Mart’s price policies?

7. Do you think on the whole Wal-Mart has been good or harmful to the communities it has entered?

8. Has this documentary impacted your view of Wal-Mart at all?

9. How should Wal-Mart balance the goals of low prices, meeting shareholder expectations, and providing for their workers?

10. Why do you think Wal-Mart has been able to become so powerful?

**Editorial**

*Imagine a new Wal-Mart has been proposed for your town that does not currently have one. Complete* ***both*** *writing prompts below and attach them to your video questions.*

-Write a 250-word letter to your city council member explaining why you support the building of the new Wal-Mart in your town.

-Write a 250-word letter to your city council member explaining why you oppose the building of the new Wal-Mart in your town.