Chapter 8 Political Parties, Candidates, and Campaigns: Defining the Voters Choice (pgs. 215-227)

I. Party Organizations (Summarize the main points in a good paragraph)

A. Define **Party Organizations**

B. Define **Nomination**

C. Define **Primary**

D. *Critical Thinking*: Which do you think is better, an open or closed primary? Explain.

E. *Critical Thinking*: What could be the downside to primary elections? Explain.

F. *Review:* What purposes do parties still serve in campaigns today?

G. Define **Hard Money**

H. Define **Soft Money**

I. *Critical Thinking*: Do you think money plays too much of role in our election process? Explain.

II. Candidate Centered Campaign (Summarize the main points in a good paragraph)

A. Define **Service Relationship**

B. Define **Money Chase**

C. *Critical Thinking*: Why do you think it costs so much to run for political office? Explain.

D. Define **Political Consultants**

E. *Critical Thinking:* What could be the downside for a politician having too many political consultants? Explain.

F. Define **Air Wars**

G. *Critical Thinking:* Do you think negative campaigning is effective? Explain.

H. *Critical Thinking*: Why do you think TV is still the most important form of media in politics? Explain.

III. Parties, Candidates, and the Public’s Influence(Summarize the main points in a good paragraph)

A. *Critical Thinking*: On the whole do you think candidate centered campaigns are a positive or negative development in American politics? Explain.

Quiz

Write two good multiple choice questions (not definitions) based on your reading in this section. Be sure to mark your correct answer.