Chapter 10 The News Media (pgs. 261-281)

I. Introduction (Summarize the main points in a good paragraph)

A. Define **News**

B. Define **Press**

C. *Critical Thinking*: Do you believe the news media generally does a good job in the United States? Explain.

II. Historical Development: From the Nation’s Founding to Today (Summarize the main points in a good paragraph)

 A. Define **Partisan Press**

B. *Critical Thinking*: What were the downsides and advantages to a partisan press ? Explain.

C. *Critical Thinking*: What might be similar to “yellow journalism” today? Explain.

D. Define **Objective Journalism**

E. *Critical Thinking*: How would politics be impacted in the 20th century by new technology like radio? Explain.

F. *Critical Thinking*: Do you think radio and TV station should be required by law to give both sides equal time or is that no longer necessary? Explain.

III. The Politics of News (Summarize the main points in **two** good paragraphs)

A. Define **Signaling Function**

B. Define **Agenda Setting**

C. *Critical Thinking*: Why is the agenda setting function on media so powerful? Explain.

D. *Critical Thinking*: What danger is present in the conformity of much of the media? Explain.

E. *Critical Thinking*: What should a news organization focus more on, informing the public or attracting an audience? Explain.

F. Define **Framing**

G. Define **Priming**

H. Define **Watchdog Function**

I. *Critical Thinking*: When should a politician’s personal life be examined by the press? Explain.

J. Define **Partisan Function**

K. *Critical Thinking*: Why do you think Fox News has been more successful than other cable news channels? Explain.

IV. Attention to News (Summarize the main points in a good paragraph)

A. *Critical Thinking*: Why do you think so many young people choose to ignore the news and world events? Explain.

Quiz

Write two good multiple choice questions (not definitions) based on your reading in this section. Be sure to mark your correct answer.